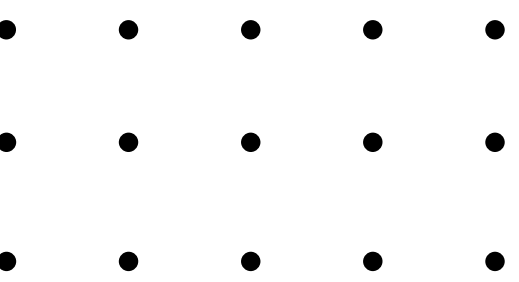




ELEVATE

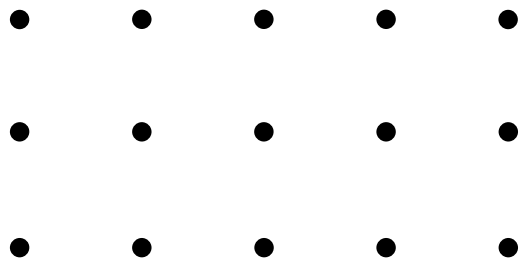
A REVIEW OF 2021



About

Founded in 2018, Elevate is an arts-related events and exhibitions company operating in Shanghai. We hold a series of our own events, manage an online community of arts and culture lovers, and provide a full range of event services to venues, brands and individuals.

We started with the mission to bring the arts to life in Shanghai, pursuing alternative ways of gathering people, inspiring young and old generations alike, for the sake of beauty, fun and meaning.





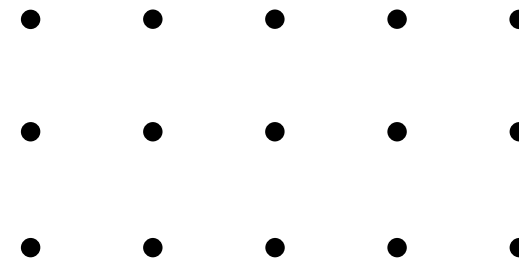
Statement

from Managing Director, Charley Utton

2021 was a challenging but fulfilling year. With the easing up of Covid restrictions we were able to resume medium-large scale events, and are proud of what we've achieved. We produced 27 events of our own, and worked with several brands to ideate and execute full event seasons on their behalf. We've built on solid cooperations with other companies such as Here Your Art and Expat Services, and worked with 15+ independent venues around Shanghai.

Going forward, our mission remains the same as it always has: create meaningful experiences in the realms of art, music, performance and ideas. We're taking an IP-led approach, further developing several of our keystone events into full-fledged brands. We also hope to collaborate with more commercial clients in and around the city, to collaboratively boost the presence of and engagement with the arts.

I begin 2022 with a sense of optimism, knowing that the demand for meaningful experiences is growing among Shanghai's cosmopolitan population. There are challenges ahead, but with several years of experience tucked under our belts, we at Elevate are ready to meet them.



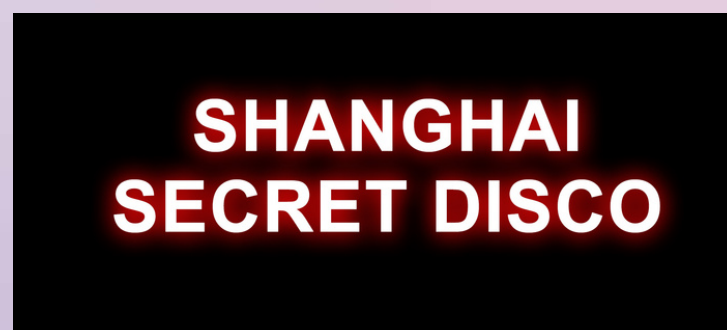


Four artists, from different fields, give talks on the artists who inspired them the most. Accompanied by food and drinks.

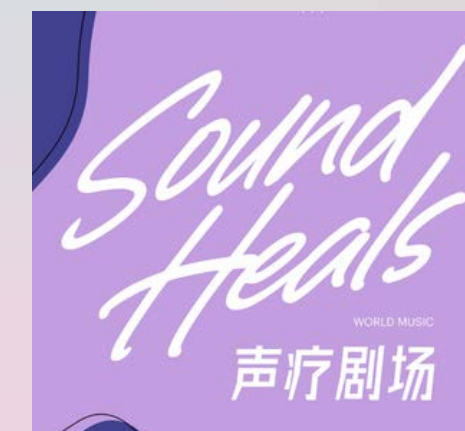


One-day festival combining visual art, meditation, yoga, storytelling, installation, arts and crafts, and ambient music.

2021 KEYSTONE EVENTS



Monthly community club night that travels to a new venue every month. 2021's highlights included Elevator, Dada, Mao Livehouse and Roxie.



Four weeks of daily performances from musicians around the world.

ARTISTS ON ARTISTS

Four artists, from different fields, give talks on the artists who inspired them the most. Accompanied by food and drinks. With partner Expat Services.



LAND OF CHILL 城市解药

One-day festival combining visual art, meditation, yoga, storytelling, installation, arts and crafts, and ambient music. With partner Here Your Art.



LAND OF CHILL 城市解药

One-day festival combining visual art, meditation, yoga, storytelling, installation, arts and crafts, and ambient music. With partner Here Your Art.



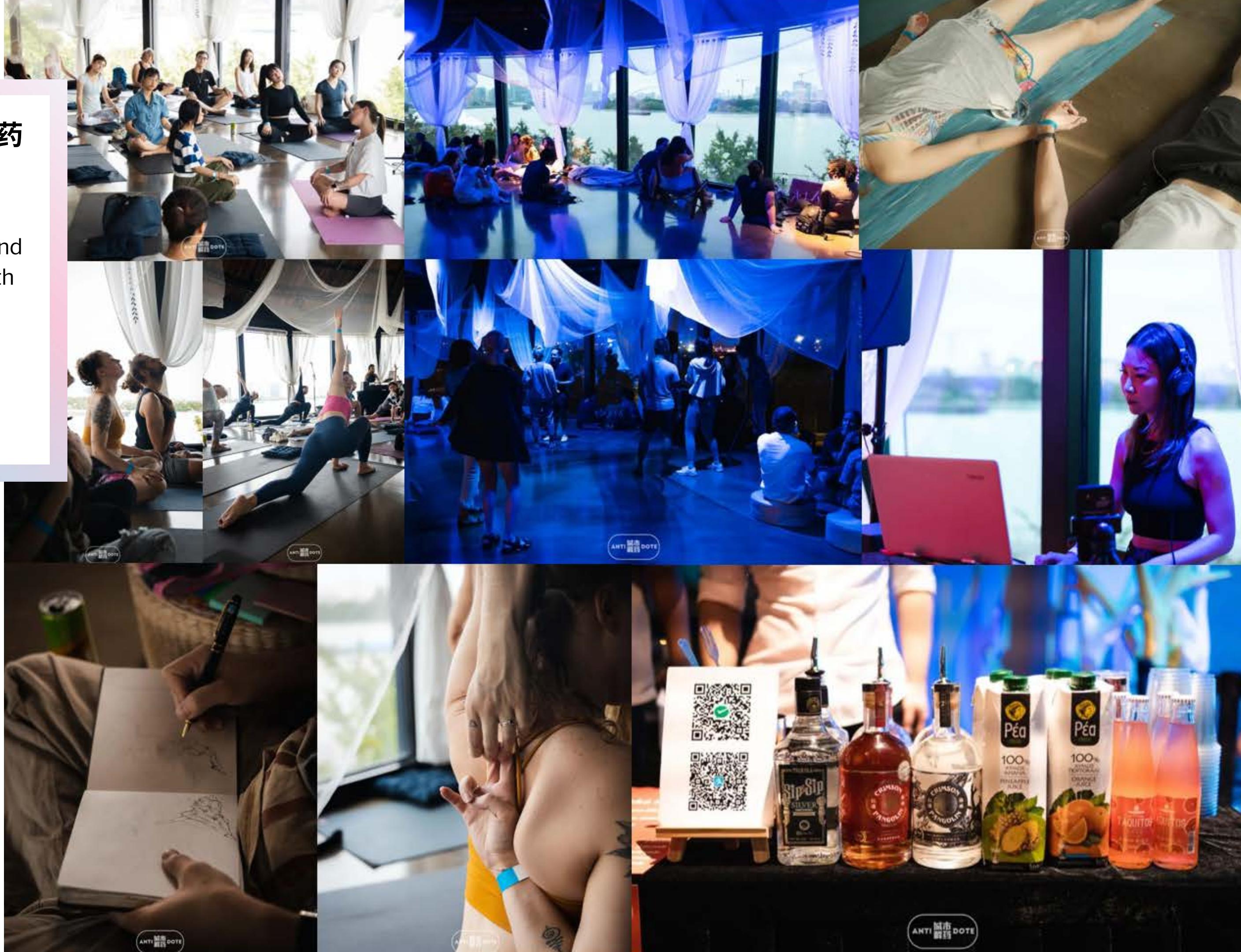
LAND OF CHILL 城市解药

One-day festival combining visual art, meditation, yoga, storytelling, installation, arts and crafts, and ambient music. With partner Here Your Art.



LAND OF CHILL 城市解药

One-day festival combining visual art, meditation, yoga, storytelling, installation, arts and crafts, and ambient music. With partner Here Your Art.



SHANGHAI SECRET DISCO

Monthly community club night that travels to a new venue every month. 2021's highlights included Elevator, Dada, Mao Livehouse and Roxie.



2021年
12月11号

dada

SHANGHAI SECRET DISCO

LINEUP
SanLian Iku Iku Bonzo
超Fun Kougat

Dada Shanghai 11th December 2021年12月11号



SOUND HEALS

Four weeks of daily performances from musicians around the world at One East Mall. Plus Halloween parade. With partner Here Your Art.



SOUND HEALS

Four weeks of daily performances from musicians around the world at One East Mall, plus Halloween parade. With partner Here Your Art.



OTHER PROJECTS

Exhibitions, live painting, talks, performances etc.





2022: Aims

SCALE

We're looking to develop and add to our keystone events, to increase the depth and breadth of our reach.

BRAND COLLABORATION

This year we will expand our interaction with brands, on the basis of mutual benefit. Sponsorship of keystone events and long-term partnerships.

SERVICES

With our experience in arts events management, we will provide our whole suite of event services to more organisations, big and small.



Thank you!

GET IN TOUCH

EMAIL: CHARLEY@ELEVATESHANGHAI.COM
WECHAT: CHARLEYUTTON